

## FOR IMMEDIATE RELEASE

## It's Time to Explore All Things Delicious Downriver

RIVERVIEW, MI (July 5, 2019) - While addressing the growing needs of restaurants, bars and eateries to have a strong presence online, *DownriverRestaurants.com* seeks to help every food, drink and dining establishment in the entire downriver area of Michigan to be easily found by consumers.

<u>Downriver Restaurants</u> has unveiled its redesigned directory with a better user experience for consumers and enhanced listings and features for businesses that will help revolutionize the way restaurants and bars are branding themselves and getting found online. "If customers can't find your place on the internet, they will certainly find your competition, so we want to make sure that doesn't happen", says owner Terri Rowe.

What started out as a personal struggle for Terri to find banquet halls and restaurants with outdoor patios, her time spent searching online showed scattered results and in many cases, no websites at all for places. This quickly morphed into an idea to create a complete directory and list all types of bars, restaurants, banquet halls and more all in one place. "It was an easy decision to make", said Terri, who owns *Splattered Paint Marketing*, a local marketing agency. "With my internet marketing and website design knowledge, I set out to make this site a useful resource for the community I live in." The directory has everything that Yelp has to offer, but so much more for the businesses and neighbors in the area, encouraging the downriver community to "*Don't Yelp. Be Vocal. Stay Local.*"

**Downriver Restaurants** has now become the ultimate dining directory covering 18 cities in the downriver area, as well as the Detroit Metro Airport. They are on a mission to help the dining industry downriver thrive online for the digital customer. Restaurants can claim their free listing and add content to their business page.

The website is meant to be a one stop shop for restaurant owners and consumers alike. Business owners get free exposure, a place to post their menu, offers and events, get reviews and feedback from local residents, and an opportunity to gain some marketing advice, while the downriver community can share their opinions with the neighborhood and save some money in the process by searching for deals, discounts and coupons.

Oh, did I forget to mention, you can actually find places with maps, hours and directions? After all, their motto is "Hungry and Searching Makes You Hangry. Find a Restaurant Now and Get Fed Up!"

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